



# Leyla Senvar

Marketing & Media Relations Director



**21** Years of Experience

**CONTACT INFO**

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- LinkedIn

**DIVISIONS / AFFILIATES**



**AFFILIATED NONPROFITS**



Leyla oversees all marketing, brand strategies, digital marketing, social media, and content. Drawing on experience in graphic and web design, she develops all TEAMWRKX artwork, marcom, and sales collateral.

Before joining TEAMWRKX, Leyla owned a boutique marketing and graphic design firm, and launched two successful apparel companies. She has experience in the music, film, and entertainment industry. Her charitable work includes international marketing for natural disaster benefit aid concerts. Leyla holds a degree in Psychology and integrates this background with marketing to better communicate the creative vision of TEAMWRKX and its clients. She thrives on challenges in a fast-paced environment, particularly those that expand our company's reach.

In her free time, Leyla likes to travel, paint, read, write, watch documentaries and practice yoga. She has two children, three pesky pups and a cranky cat. And, she is the only person we know that truly likes fruitcake!

**EDUCATION/CERTIFICATION/TRAINING**

- ✓ B.A. Psychology: University of California, Berkeley

