

Situated on a 5-acre lot, BMW of Fairfield is the first ground-up Retail Next BMW dealership nationwide. Construction of this two-story state-of-the-art dealership features floor to ceiling specialty glass over 27 feet in height. The 13,000 square foot showroom features luxury interior design and high-end finishes. Includes a contemporary customer lounge, coffee bar, boutique merchandise shop, and family-friendly playroom. Beyond the showroom are offices, an employee fitness center, onsite employee showers and breakroom. The service area includes 3 fully covered drive-through lanes, automated equipment, 21 service bays, 22 high-tech mechanical lifts and a parts department. Also included is an automatic carwash capable of over 400 washes daily, a separate detailing shop and 360-degree photo booth area. The expansive lot can accommodate over 300 vehicles, including new and pre-owned inventory, loaner vehicles, and customer parking, and has over two dozen electric vehicle charging stations.

BMW of Fairfield's eco-conscious grounds encompass over 30,000 square feet of drought-tolerant landscaping, featuring bio retention and rain garden areas that support healthy ecosystems. Exterior areas included paving, curb and gutter, utilities and site lighting.

MARKET SECTOR(S)

Automotive / EV

Core & Shell

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CLIENT/OWNER BMW of Fairfield ARCHITECT Wesnae Architecture & Engineering CLIENT REP Schomp Automotive SIZE 45,500 SF PRE-CONSTRUCTION 2.5 months CONSTRUCTION 11 months COMPLETION February 2023 BUDGET Confidential